16th YEAR · A WEEKLY PUBLICATION

# 1956 fashion calendar

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11/19/56

8 EAST 77th STREET
NEW YORK 21, N. Y.
TRAFALGAR 9-2343

## january

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## february

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## march

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## april

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## july

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## december

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## january – 1957

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## february – 1957

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## march – 1957

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RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

# FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|

## WEEK ENDING FRIDAY, NOVEMBER 16, 1956

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| Friday Nov. 16 | PRESS SHOWING OF MOUTON FURS | THE MOUTON GUILD | "THE BACK PARLOR" AT HICKS - 16 E. 49 ST. |
| 8:30 A.M. Breakfast | The Mouton Guild will present light-weight mouton fur fashions for college, country and career women. By invitation. Contact: Alice Regensburg, at Lynn Farnol, JU. 6-5777. | | |
| Friday Nov. 16 | PRESS PREVIEW OF SPRING SHOE COLLECTION | I. MILLER & SONS | 350 FIFTH AVENUE SHOWROOM - 71ST FLOOR |
| 11:00 A.M. Coffee | I. Miller's Spring shoe collection at an informal round-table presentation for the press. Fashion Director: Grace Hill. By invitation only. Publicity: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872. | | |
| Friday Nov. 16 | PREVIEW OF COUTURE FASHIONS IN LOS ANGELES | EDITH SMALL ORIGINALS | 122 EAST 16TH STREET LOS ANGELES, CALIF. |
| 12:00 Noon Luncheon | Edith Small's Resort and advance Spring couture fashions will be previewed by the press during National Press Week in Los Angeles. By invitation. Publicity: Viola Shefer at Edith Small showroom, RIchmond 8-5441 (L.A.). | | |
| Friday Nov. 16 | WEEKLY MILLINERY FASHION SHOWS | LEADING NEW YORK MILLINERS | HOTEL PIERRE CAFE PIERRE |
| 6:00 P.M.- 7:00 P.M. Cocktails | Nov. 16: John Frederics. Nov. 30: Aranka. Dec. 7: Don Marshall. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000. | | |
| Friday Nov. 16 | SEVENTH ANNUAL "FAN BALL" | CHILDREN'S CANCER FUND OF AMERICA | WALDORF-ASTORIA STARLIGHT ROOF |
| 8:30 P.M. | Theme: "Teahouse of the August Moon", sponsored by Metro-Goldwyn-Mayer and Harry Winston, Inc., for benefit of Children's Cancer Fund of America. Tickets: $50.00; contact: Tappin & Tew, 38 E. 57th St., PL. 1-2644. | | |
| Saturday Nov. 17 | RESORT FASHIONS FROM JAY THORPE | BENEFIT OF UNITED CEREBRAL PALSY ASS'N. | WALDORF-ASTORIA STARLIGHT ROOF |
| 12:00 Noon Luncheon | Jay Thorpe will present Resort fashions at a benefit for United Cerebral Palsy Ass'n. Tickets: $10.00; contact: Mrs. Myra Aisenstat, NI. 5-3316. | | |

## WEEK BEGINNING MONDAY, NOVEMBER 19, 1956

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| Monday Nov. 19 | RESORT AND HOLIDAY FASHIONS AT LUNCHEON | "CLOTHES FOR YOU," INC. | HOTEL PLAZA PERSIAN ROOM |
| 12:30 P.M. Luncheon | Showing of Resort and Holiday fashions by Madeleine Fauth during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Publicity: Isabelle Crawford, BR. 9-7700. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | | |

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| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Monday Nov. 19 6:30 P.M.- 8:30 P.M. | "ADVERTISING"--FASHION TRAINING COURSE | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | COMMUNITY BUILDING 40 EAST 35TH STREET |
| | The Fashion Group's Training Course--ninth in series. Speakers: Florence W. Goldin, Grey Advertising; Arthur See, Saks-34th. Price: $2.00 per session. Contact: CI. 7-3940. | | |
| Beginning Monday Nov. 19 | OPENING: RESORT AND EARLY SPRING COLLECTION | CORO, INC. | 47 WEST 34TH STREET SHOWROOM - 3RD FLOOR |
| | Coro will present its "Jewelry Fashions in Color" for Resort and early Spring. Publicity: Ann R. Silver Assoc., 551 Fifth Ave., MU. 7-8654. | | |
| Beginning Monday Nov. 19 | OPENING OF RESORT AND CRUISE COLLECTION | THE NAPIER CO. | 389 FIFTH AVENUE SHOWROOM - 8TH FLOOR |
| | Showing of Napier fashion jewelry to press and trade. For appointments, contact: MU. 5-7390. Publicity: Gino di Grandi Associates, PL. 3-4216. | | |
| Monday Nov. 19 | ADVANCE COLOR CARDS FOR 1957 | THE COLOR ASS'N. OF THE U.S., INC. | 200 MADISON AVENUE |
| | The Advance 1957 Fall and Winter colors for woolens and worsteds (40 shades); and for man-made fibers and silk (40 shades); also the 1957 Spring and Summer hosiery colors (7 shades) have just been issued to members. Contact: Estelle M. Tennis, Executive Director, MU. 5-5881. | | |
| Tuesday Nov. 20 8:30 A.M. And 12:00 Noon | TWO SHOWINGS OF COTTON FASHIONS | HERBERT MEYER, INC. | 1400 BROADWAY SHOWROOM - 3RD FLOOR |
| | Resort and Spring cotton fashions by leading American designers in Herbert Meyer Cottons. Buffet breakfast for fashion press and retail buyers only, with show promptly at 9:00 A.M. Another showing at 12:00 Noon luncheon, for press and leading manufacturers, presenting 30 Italian dresses and suits in Herbert Meyer's collection of "Cotonificio Legler" cottons. By invitation only. Contact: Betty Lanza, LO. 5-2866. | | |
| Tuesday Nov. 20 10:00 A.M. Breakfast | PRESS PREVIEW OF SMALL FURS | GIMBELS | 3RD FLOOR FUR SALON |
| | Gimbels will preview their collection of small furs. By invitation only. Publicity: Margot Infantino, LO. 5-1500. | | |
| Tuesday Nov. 20 11:00 A.M. | PRESS PREVIEW OF JOHN WEITZ DESIGNS | MALLORY SUEDES | 1410 BROADWAY SHOWROOM - 25TH FLOOR |
| | Preview of Spring leathers by John Weitz for Mallory Suedes. By invitation only. Contact: Rea Lubar, OX. 7-4998. | | |
| Tuesday Nov. 20 2:30 P.M. | PREVIEW OF SPRING MILLINERY | JOHN FREDERICS, INC. | 6 WEST 57TH STREET SALON - 7TH FLOOR |
| | John Frederics will preview his collection of couture hats and "Charmers" for Spring 1957. By invitation only. Contact: Joseph Mann, CI. 7-7745. | | |
| Tuesday Nov. 20 8:00 P.M. Dinner-Dance | "PARTY OF THE YEAR" FOR COSTUME INSTITUTE | COSTUME INSTITUTE-- MET. MUSEUM OF ART | WALDORF-ASTORIA GRAND BALLROOM |
| | "Night of Roses"--ninth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Pageant of Museum costumes will be shown. Entertainment by members of the fashion industry. Chairman of executive committee: Dorothy Shaver. Reservations: $65.00 each; contact: Mrs. Mildred Wincor, Costume Institute, TR. 9-5500. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Thursday Nov. 22 9:45 A.M. | THIRTIETH ANNUAL THANKSGIVING DAY PARADE | MACY'S NEW YORK | FROM 77TH STREET & CENTRAL PARK WEST |
| | Theme: "For the Joy of Children Everywhere." Parade will start at 9:45 A.M. and arrive at the reviewing stand in front of Macy's from 11:00 A.M. to 12:00 Noon. There will be 4 mammoth balloons; 8 floats, depicting fairy tales and modern characters; 12 championship bands; and over 50 comedy groups, live circus animals and thousands of costume marchers and clowns. Grand Marshall: Roy Rogers. Publicity: Abbott Gomberg, OX. 5-4400. | | |
| Sunday Nov. 25- Nov. 29 | SPRING AND SUMMER SHOE FASHIONS | POPULAR PRICE SHOE SHOW OF AMERICA | HOTELS NEW YORKER & McALPIN |
| | The 17th semi-annual showing of popular price shoe fashions for men, women and children, co-sponsored by The Nat'l Ass'n of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705. | | |
| Monday Nov. 26 4:30 P.M. | PRESS PREVIEW OF SPRING COLLECTION | GIVENCHY UNIVERSITÉ | HOTEL PLAZA STATE SUITE |
| | Preview of the new Spring ready-to-wear collection by Hubert de Givenchy. By invitation only. Publicity: Ruth Hammer, 2 W. 59th St., EL. 5-7872. | | |
| Monday Nov. 26- Nov. 30 | CORSET & BRASSIERE SPRING MARKET WEEK | CORSET & BRASSIERE INDUSTRY | SHOWROOMS AND HOTELS |
| | Contact: Mary Osborne, Corset and Brassiere Council, 200 Madison Avenue, LE. 2-9440. | | |
| Monday Nov. 26- Nov. 30 | PREVIEW OF NEW FOUNDATIONS & BRAS | JANTZEN, INC. | 261 MADISON AVENUE SHOWROOM - 11TH FLOOR |
| | Jantzen will present their Spring foundations and bras. By invitation only. Contact: Edith Johnson, OX. 7-0811. Publicity: Colette Morrow, OX. 7-2797. | | |
| Tuesday Nov. 27 11:00 A.M.- 4:00 P.M. | PRESS PREVIEW: NEW PAINTINGS & SCULPTURE | THE MUSEUM OF MODERN ART | 11 WEST 53RD STREET FIRST FLOOR |
| | Exhibition of paintings and sculpture by American and European artists. Open to Public, Nov. 28 - Jan. 20. Publicity: Elizabeth Shaw, CI. 5-8900. | | |
| Tuesday Nov. 27 11:30 A.M. | PRESS PREVIEW OF CHRISTMAS BAZAAR | BERGDORF GOODMAN | GOODMAN PENTHOUSE 2 WEST 58TH STREET |
| | Bergdorf Goodman will preview their Christmas gifts and accessories. By invitation only. Publicity: Florence Neff, PL. 3-7300. | | |
| Wednesday Nov. 28 12:30 P.M. Luncheon | LUNCHEON SHOWING OF KNITTED FASHIONS | FILETTE'S (1128 MADISON AVE.) | WALDORF-ASTORIA PEACOCK LOUNGE |
| | Filette's knitted fashions and Rose Saphire hats will be shown during luncheon. Press by invitation. Public by reservation; contact: Head-waiter, EL. 5-3000. Filette's contact: RH. 4-9009. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000. | | |
| Wednesday Nov. 28 4:00 P.M. Cocktails | KATE GREENAWAY'S DRESSES FOR CHILDREN | L. WOHL & CO., INC. (1333 BROADWAY) | HOTEL AMBASSADOR BALLROOM |
| | The Golden Jubilee of L. Wohl & Co., with a showing of Kate Greenaway's Spring dresses. By invitation only. Publ.: Rosemary Sheehan, CI. 7-8060. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Thursday<br>Nov. 29<br>10:00 A.M.<br>Breakfast | PRESS PREVIEW: RESORT AND CRUISE FASHIONS | MACY'S NEW YORK | 13TH FLOOR<br>EXEC. DINING ROOM |
| | Macy's will preview their Resort and Cruise fashions. By invitation only. Publicity: Nancy Rosenfield, OX. 5-4400. | | |
| Thursday<br>Nov. 29<br>12:30 P.M.<br>Luncheon | HOLIDAY AND RESORT FASHIONS AT LUNCHEON | WILLIAM FOX, INC. | HOTEL PLAZA<br>TERRACE ROOM |
| | Showing of fashions available at Gunther Jaeckel. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. William Fox contact: OX. 5-4070. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | | |
| Thursday<br>Nov. 29<br>5:30 P.M.-<br>7:00 P.M. | SHOWING OF CRUISE FASHIONS | ABRAHAM & STRAUS | 3RD FLOOR<br>SOUTH SHOP |
| | Informal modeling of Cruise fashions. Open to public. Publicity: Eileen Goldburg, TR. 5-7200, Ext. 661. | | |
| Friday<br>Nov. 30<br>12:00 Noon<br>Luncheon | HOME FURNISHINGS LUNCHEON MEETING | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | HOTEL SHERATON-ASTOR GRAND BALLROOM |
| | "Fashion Group Looks at the Past and Future of Home Furnishings". Speaker: Peggy Fuller, Everfast Fabrics. Co-Chairmen: Gertrude Dixson and Barbara Lewis. Prices: $5.75, members; $6.75, guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., EL. 5-7872. | | |
| Friday<br>Nov. 30<br>7:30 P.M.<br>Dinner-<br>Dance | "FRONT PAGE"--<br>NEWS AWARDS | N.Y. NEWSPAPER WOMEN'S CLUB | HOTEL PLAZA<br>BALLROOM |
| | Nineteenth annual News Awards and announcement of second Anne O'Hare McCormick Journalism Scholarship Award. Tickets: $12.50 and $17.50; contact: MU. 4-9120. Publicity: Emily Nathan, PL. 3-4690. | | |
| Monday<br>Dec. 3<br>12:30 P.M.<br>Luncheon | RESORT COTTONS AT LUNCHEON SHOW | GALEY & LORD | HOTEL PLAZA<br>TERRACE ROOM |
| | Showing of fashions by leading designers in Galey & Lord cottons. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Galey & Lord Publ: Rosemary Sheehan, CI. 7-8060. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | | |
| Monday<br>Dec. 3<br>7:00 P.M.<br>Dinner | DINNER TO HONOR "KEY WOMEN OF THE YEAR" | FEDERATION OF JEWISH PHILANTHROPIES OF N.Y. | WALDORF-ASTORIA<br>STARLIGHT ROOF |
| | Fund-raising dinner by the Fashion Division of the Federation of Jewish Philanthropies of N.Y. to honor "Key Women of the Year"--Katherine Cornell, Mrs. Henry Ittleson, Mrs. Richard Rodgers, Carmel Snow, Eleanor Steber. Co-Chmn: Nettie Rosenstein and Tobe. Price: $7.50; contact: Mrs. Helen Heller, PL. 1-1000, Ext. 350. | | |
| Tuesday<br>Dec. 4<br>10:00 A.M.<br>Breakfast | PRESS PREVIEW OF RESORT FASHIONS | GIMBELS | 3RD FLOOR<br>BOUTIQUE DEPT. |
| | Gimbels will preview their Resort fashions to the press. By invitation only. Publicity: Margot Infantino, LO. 5-1500. | | |
| Wednesday<br>Dec. 5<br>3:30 P.M. | PREVIEW OF NEW SWIMSUITS | PARFORM OF PARFORM FOUNDATIONS | 1407 CLUB<br>1407 BROADWAY |
| | Parform will preview their swimsuits for Summer. (Cocktails after the show.) By invitation only. Publicity: Mildred Kaldor, TE. 8-1520. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Thursday Dec. 6 9:30 A.M. Coffee | PRESS PREVIEW OF RESORT FASHIONS | OHRBACH'S | 4TH FLOOR BRIDAL SHOP |
| | Ohrbach's will preview their Resort fashions to the press. By invitation only. Publicity: Mark Klauser, OX. 5-4000. | | |
| Thursday Dec. 6 3:30 P.M. Tea | PRESS PREVIEW OF SPRING LINGERIE | MUNSINGWEAR, INC. | 261 MADISON AVENUE 1ST FLOOR-AUDITORIUM |
| | Munsingwear will preview their Spring lingerie. By invitation only. Contact: Gertrude Gillespie, MU. 2-5580. | | |
| Friday Dec. 7 7:00 P.M.- 11:00 P.M. | PRESS PREVIEW: NAT'L AUTOMOBILE SHOW | AUTOMOBILE MANUFACTURERS ASS'N. | NEW YORK COLISEUM COLUMBUS CIRCLE |
| | Display of cars by American Motors, Chrysler, Ford, General Motors and Studebaker-Packard; also by 11 manufacturers of commercial vehicles. Open to public, 11:00 A.M.-11:00 P.M., December 8 - 10. Admission: 90¢. Publicity: Jack Steinberg at Cunningham & Walsh, MU. 3-4900. | | |
| Monday Dec. 10 2:30 P.M. | PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS | SAKS FIFTH AVENUE | 3RD FLOOR SALON MODERNE |
| | Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erklin. By invitation only. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064. | | |
| Monday Dec. 10 7:30 P.M. Dinner | AWARD-DINNER BY FASHION DESIGNERS | NEW YORK FASHION DESIGNERS, INC. | HOTEL PLAZA BALLROOM |
| | Special awards to honor Mayor Robert F. Wagner and Grover A. Whalen at a dinner by the New York Fashion Designers. Tickets: $25.00, contact: Miss Tina, WI. 7-0859. | | |
| Monday Dec. 10 8:00 P.M. Dinner | ANNUAL BENEFIT DINNER-BALL | KNICKERBOCKER BALL | WALDORF-ASTORIA GRAND BALLROOM |
| | Ninth annual Knickerbocker Ball will benefit the Sister Kenny Foundation, the Journal-American Hospitalized Veterans' Benefit Fund and the N. Y. Foundling Hospital. Tickets: $50.00 each; contact: Tappin & Tew, 38 East 57th St., PL. 1-2644. | | |
| Tuesday Dec. 11 12:30 P.M. Luncheon | RESORT AND SPRING FASHIONS AT LUNCHEON | ADELE SIMPSON, INC. | HOTEL AMBASSADOR BALLROOM |
| | Showing of the Adele Simpson Resort and Spring fashions, available at Bonwit Teller. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publicity: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790. | | |
| Tuesday Dec. 11- Mar. 17 | EXHIBIT OF ANCIENT EGYPTIAN ART | THE BROOKLYN MUSEUM | EASTERN PARKWAY |
| | Exhibition of 150 objects of Egyptian art, dating from the Old Kingdom to the Early Christian period. Publicity: Evelyn M. Clark, NE. 8-5000. | | |
| Thursday Dec. 13 12:00 Noon Luncheon | CHILDREN'S FASHIONS AND ANNUAL MEETING | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | HOTEL ROOSEVELT GRAND BALLROOM |
| | Chairman: Beryl Tucker. (Prices and more details later). Contact: The Fashion Group, CI. 7-3940. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Saturday Dec. 15- Dec. 19 | DISPLAY MARKET WEEK IN NEW YORK | NATIONAL ASS'N OF DISPLAY INDUSTRIES | 500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG. |
| | Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois. | | |
| Wednesday Dec. 19 10:00 P.M. | SECOND ANNUAL "FIRST NIGHT BALL" | AMERICAN THEATRE WING, INC. | WALDORF-ASTORIA GRAND BALLROOM |
| | Second annual "First Night Ball" for benefit of the American Theatre Wing, with a 90-minute musical cavalcade "Salute to the President". Producer: Arthur Schwartz. Director and choreographer: Helen Tamiris. Sets: Stewart Chaney. Costumes: Alvin Colt. Tickets: $50.00, contact: The Weber Co., 147 E. 62nd St., TE. 8-5530. Publicity: Michael Sean O'Shea, 681 Fifth Ave., PL. 5-9487. | | |
| Wednesday Dec. 19 12:30 P.M. Luncheon | RESORT FASHIONS DURING LUNCHEON | ARNOLD CONSTABLE | WALDORF-ASTORIA EMPIRE ROOM |
| | Arnold Constable will present Resort fashions at luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Arnold Constable Publicity: Gloria Geis, MU. 5-2300. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000. | | |
| Friday Dec. 21 10:00 P.M. | "DEBUTANTE COTILLION" CHRISTMAS BALL | FOR BENEFIT OF NEW YORK INFIRMARY | WALDORF-ASTORIA GRAND BALLROOM |
| | The 21st annual Christmas Ball for the benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, MU. 6-6333. | | |
| Dec. 25 | CHRISTMAS DAY (Tuesday). | | |
| Friday Dec. 28 9:00 P.M. | POST-DEBUTANTE "TIARA BALL" | BENEFIT OF SPENCE-CHAPIN ADOPTION SERVICE | HOTEL PLAZA GRAND BALLROOM |
| | The "Tiara Ball" for benefit of the Spence-Chapin Adoption Service. Tickets: $30.00 per couple. Contact: Alice Cordin, EN. 9-0300. | | |
| Jan. 1 | NEW YEAR'S DAY (Tuesday). | | |
| Thursday Jan. 3 10:00 A.M. Coffee | PRESS PREVIEW OF SPRING MILLINERY | SALLY VICTOR, INC. | 18 EAST 53RD STREET SALON - 9TH FLOOR |
| | Sally Victor will preview her Spring millinery to the press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450. | | |
| Sunday Jan. 6- Jan. 9 | SPRING MARKET WEEK IN LOS ANGELES | CALIFORNIA FASHION CREATORS | LOS ANGELES, CALIFORNIA |
| | Contact: California Fashion Creators, 740 South Broadway, Los Angeles 14. | | |
| Monday Jan. 7 11:00 A.M. | PRESS PREVIEW OF SPRING MILLINERY | WALTER FLORELL | 29 EAST 53RD STREET SALON |
| | Walter Florell will preview his Spring millinery. By invitation only. Publicity: Mildred Kaldor, TE. 8-1520. | | |
| Monday Jan. 7 9:00 P.M. Champagne | PREVIEW OF SPRING MILLINERY | EMME, INC. (19 WEST 57TH ST.) | SHERRY NETHERLAND CRYSTAL PAVILION |
| | Emme will preview her Spring millinery to press and buyers. By invitation only. Publicity: Mildred Kaldor, 667 Madison Ave., TE. 8-1520. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Monday Jan. 7- Jan. 10 | FORTY-SIXTH ANNUAL CONVENTION | NATIONAL RETAIL DRY GOODS ASS'N | HOTEL STATLER |
| | Theme: "Building for Retailing's Golden Age". Contact: Nevin Fidler, Director of Public Relations, 100 W. 31st St., CH. 4-8780. | | |
| Monday Jan. 7- Jan. 18 | HOME FURNISHINGS MARKET IN CHICAGO | INTERNATIONAL HOME FURNISHINGS MARKET | MERCHANDISE MART CHICAGO, ILLINOIS |
| | Showing of furniture; floor coverings; major and electrical appliances; radio and television; curtains and draperies; upholstery fabrics; lamps, etc. Contact: Merchandise Mart, Chicago. | | |
| Tuesday Jan. 8 9:00 A.M. Breakfast | PREVIEW OF SPRING MILLINERY | MR. ARNOLD (19 WEST 57TH ST.) | HOTEL AMBASSADOR DIPLOMAT SUITE |
| | Mr. Arnold will present his Spring millinery to press and buyers. By invitation only. Contact: Miss Jean, PL. 1-3284. | | |
| Tuesday Jan. 8 7:30 P.M. Dinner | SHOWING OF HOUSE & DAYTIME DRESSES | NAT'L ASS'N OF HOUSE & DAYTIME DRESS MFRS. | WALDORF-ASTORIA GRAND BALLROOM |
| | Twenty-third annual fashion show of Spring and Summer house and daytime fashions. By invitation. Contact: Erwin Feldman, LA. 4-6352. | | |
| Thursday Jan. 10 10:30 A.M. | PRESS PREVIEW OF SPRING MILLINERY | MR. JOHN, INC. | 51 EAST 57TH STREET SALON |
| | Mr. John will preview his Spring and Summer millinery. By invitation only. Contact: Jan Aaron, MU. 8-4905. | | |
| Tuesday Jan. 15 2:00 P.M.- 4:00 P.M. | PRESS PREVIEW OF CHILDREN'S COSTUMES | COSTUME INSTITUTE-- MET. MUSEUM OF ART | FIFTH AVENUE & 82ND STREET |
| | "Children in Style"--The Costume Institute's first children's exhibition, with a colorful presentation of costumes, portraits and fashion prints, from 16th to 20th centuries. Members' preview: Jan. 16, 8:00-11:00 P.M. Open to public from Jan. 17. Publ: Lillian Green, TR. 9-5500. | | |
| | OPENING OF SPRING COLLECTIONS IN LONDON, FLORENCE AND PARIS | | |
| Tuesday Jan. 22- Jan. 24 | OPENING OF COUTURE COLLECTIONS IN LONDON | INCORPORATED SOC. OF LONDON DESIGNERS | LONDON, ENGLAND |
| | Contact: Ann Ryan, 233 High Holborn, London, W.C. 1, England. | | |
| Tuesday Jan. 22- Jan. 25 | OPENING OF FLORENCE COUTURE COLLECTIONS | CENTRO DI FIRENZE PER LA MODA ITALIANA | FLORENCE, ITALY |
| | Contact: G.B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy. | | |
| Beginning Monday Jan. 26 | TENTATIVE OPENINGS: PARIS COUTURE | CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE | PARIS, FRANCE |
| | Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris. | | |
| Tuesday Jan. 29 12:15 P.M. Luncheon | "MARCH OF DIMES" FASHION SHOW | NEW YORK DRESS INSTITUTE | WALDORF-ASTORIA GRAND BALLROOM |
| | Annual "March of Dimes" fashion show presented for the benefit of The National Foundation for Infantile Paralysis. Prices: Luncheon and fashion show--$25.00, $50,00, $75.00; fashion show only--$10.00. Contact: Elaine Whitelaw, National Foundation, 120 Broadway, BE. 3-0500. Fashion Publ: Eleanor Lambert, MU. 8-2130. | | |

MOVIES...MUSIC...THEATRE...OPERA...BALLET

Monday Nov. 19 — FOURTH WEEK: METROPOLITAN OPERA — MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Nov. 19: Puccini's TOSCA. Tues., Nov. 20: Wagner's DIE MEISTERSINGER. Wed., Nov. 21: Puccini's LA BOHEME. Thurs., Nov. 22: Bellini's NORMA. Fri., Nov. 23: Verdi's ERNANI. Sat., Mat., Nov. 24: Donizetti's DON PASQUALE and Zachary Solov's ballet SOIREE. Sat., Eve., Nov. 24: Verdi's AIDA. Publicity: Francis Robinson, PE. 6-1200.

Monday Nov. 19 — OPENING: "GIRLS OF SUMMER" — LONGACRE THEATRE, 220 WEST 48TH STREET
Shelley Winters will star in a new play by N. Richard Nash, produced by Cheryl Crawford. Featuring: Pat Hingle, Paul Stevens, Natalie Trundy, George Peppard. Director: Jack Garfein. Sets: Boris Aronson. Lighting: Leland H. Watson. Costumes: Ken Barr. Publicity: Ben Washer, MU. 4-8088.

Tuesday Nov. 20 — OPENING: "THE HAPPIEST MILLIONAIRE" — LYCEUM THEATRE, 149 WEST 45TH ST.
Walter Pidgeon will star in a new comedy by Kyle Crichton presented by Howard Erskine and Joseph Hayes. Featuring: Diana van der Vlis, George Grizzard, Katherine Raht, Ruth White, Lou Nova and Ruth Matteson. Sets and lighting: George Jenkins. Costumes: Audre. Publicity: Byram-Perlman, 119 W. 57 St., CI. 5-9125.

Wednesday Nov. 21-Dec. 2 — OPENING: "THE GLASS MENAGERIE" — CITY CENTER, 131 WEST 55TH STREET
Helen Hayes will star in Tennessee Williams' play, featuring James Daly, Lois Smith and Lonny Chapman. Director: Alan Schneider. Sets: Jo Mielziner. Costumes and lighting: Peggy Clark. Publicity: Margot Dalrymple, JU. 6-2828.

Thursday Nov. 29 — OPENING: "BELLS ARE RINGING" — SHUBERT THEATRE, 225 WEST 44TH STREET
Judy Holliday will star with Sidney Chaplin, Jean Stapleton, Eddie Lawrence, Pat Wilkes, Frank Aletter in a new musical by Betty Comden and Adolph Green, with music by Jule Styne. Director: Jerome Robbins. Dances: Bob Fosse and Jerome Robbins. Sets and costumes: Raoul Pene du Bois. Publicity: John L. Toohey, CH. 4-5452.

Saturday Dec. 1 — OPENING "CANDIDE" — MARTIN BECK THEATRE, 302 WEST 45TH STREET
Ethel Linder Reiner and Lester Osterman Jr. will present a musical version of Voltaire's play, adapted by Lillian Hellman, starring Max Adrian, with Robert Rounseville, Irra Petina and Barbara Cook. Director: Tyone Guthrie. Music: Leonard Bernstein. Lyrics: Richard Wilbur. Settings: Oliver Smith. Costumes: Irene Sharoff. Publicity: Ben Washer, MU. 4-8088.

Monday Dec. 3 — OPENING: "NIGHT OF THE AUK" — PLAYHOUSE THEATRE, 137 WEST 48TH ST.
Claude Rains, Wendell Corey and Christopher Plummer will star in a new play by Arch Oboler presented by Kermit Bloomgarden. Featuring: Martin Brooks and Dick York. Director: Sidney Lumet. Set and lighting: Howard Bay. Publicity: Arthur Cantor, CI. 6-6496.

Wednesday Dec. 5 — OPENING: "UNCLE WILLIE" — GOLDEN THEATRE, 252 WEST 45TH STREET
Menasha Skulnik will star in a new comedy by Julie Berns and Irving Elman, presented by Albert Lewis, Samuel Schulman in association with I.B. Joselow. Featuring: Nita Talbot, Edith Fellows, John Connell, Arline Sax. Harvey Korman, Martin Rudy. Director: Sidney Walters. Set and lighting: Ralph Alswang. Costumes: Guy Kent. Publicity: Nat Dorfman, LO. 3-0858.